

Aledo Main Street Inc

PARTNERSHIP FORM



Aledo, Illinois

Renew your annual Aledo Main Street Inc partnership or become a partner today!
By becoming a partner you allow AMS to continue supporting the revitalization efforts
in and around Downtown Aledo.

MISSION

To foster a center of activity in the community by enhancing downtown vibrancy, preserving historical charm and helping businesses thrive through partnerships and programming in Aledo.

ORGANIZATION

Aledo Main Street Inc is a 501(c)(3) non-profit organization. Since incorporating in 2001, we have become a leader in the community by partnering with local businesses, civic organizations, residents and the City of Aledo.

WHAT WE DO

- Businesses- Creating community and economic development by supporting small businesses and entrepreneurs.
- Preservation- Fostering the importance of historic preservation.
- Placemaking- Improving Downtown through streetscape projects.
- Events- Host signature events, activities & opportunities.

Initial Giving Opportunities to Support Aledo Main Street:

	Visionary	Developer	Designer	Builder	Contributor	Supporter
Partnership Levels	\$2,500 & Up	\$2,499-\$1,000	\$999-\$750	\$749-\$500	\$499-\$250	\$249-\$100
Partnership Window Decal	x	x	x	x	x	x
AMS Website Business Directory Listing	Listing w/ Logo & Link	Listing w/ Logo & Link	Basic + Link	Basic + Link	Basic	Basic
AMS Online Newsletter	x	x	x	x	x	x
Retail Promotion	x	x	x	x	x	x
AMS Social Media Features	x	x	x	x	x	x
AMS Event Recognition (at discretion of AMS)	7	6	5	4	3	2

**Billing installments can be accommodated on request or additional options can be discussed.*

■ Aledo Main Street Inc

BENEFITS OF AMS



Aledo, Illinois

With your support, Aledo Main Street Inc can expand its work to stimulate growth and enhance the economic health of the entire community as it works to breathe new life into the Downtown Aledo Historic District.

EVENTS & PROGRAMS

Aledo Main Street Inc has a strong presence in leading and supporting events in and around Downtown Aledo. These events can bring in thousands of people to Aledo which increases business visibility throughout the region and beyond.

WE'RE PRO BUSINESS

Your interests and needs as a business will be represented as we work with the City, County, Regional and State Government. We will work to create opportunities and move business forward one step at a time.

BUILD YOUR NETWORK

One of the fun things we like to highlight is to celebrate new, relocated or renovated businesses as well as milestone anniversaries. These celebrations are highlighted in the AMS Newsletter and on Social Media.

RIBBON CUTTINGS & GROUND BREAKINGS

We have multiple different opportunities available for Aledo Businesses with always looking for ways to support experienced owners and those just getting started in their entrepreneurial goals. AMS wants to help grow and strengthen your business.

OVERALL BENEFITS

- Community Engagement & Support
- Community Connection Meetings
- Grant & Funding Opportunities
- Main Street Dollars
- Eligible to participate in discounted cooperative advertising
- Special recognition and website information in the Aledo Business Directory
- Special recognition on AMS Social Media
- Your business's special event information on AMS Social Media
- Complimentary promotional brochures
- Access to valuable technical training seminars and resources
- Complimentary window decal recognizing your partnership & support
- Tax deduction for personal or business tax returns

Events can provide a very positive impact on a community. With the collaboration of local businesses, organizations, volunteers and supporters we can continue hosting events throughout the year that support our locals while also driving positive economic impact through tourism.

RHUBARB FESTIVAL- AMS PORTION:

AMS is responsible for the craft vendors that set-up in Central Park Parking Lot, College Avenue & SE 2nd Street on Friday and Saturday of Rhubarb Festival. We also get the golf carts lined up that shuttle festival goers to and from their vehicles and around Downtown Aledo. AMS puts together 500 goodie bag giveaways & 500 rhubarb seed packets (with help of volunteers) to festival goers for FREE! Goodie bags are filled with local business & organization swag items. Great way to reach a broad audience that travel from all over to Aledo, IL the first Friday & Saturday in June. Additional sponsorship opportunities include golf cart sponsorships that shuttle festival goers around Downtown Aledo!

ALEDO ANTIQUE DAYS & CAR SHOW:

This event is hosted by AMS in collaboration with the MCHS FFA Restoration Program. There is packed line-up of activities for everyone at the Antique Days & Car Show that takes place the last Saturday in August every year. The following are additional sponsorship opportunities: Bandshell Entertainment, Bounce House, Car Show Plaques including Best in Show, and Antique Tractor Plaques.

HOLLY DAYS:

Taking place the first Friday & Saturday in December Holly Days is an event to surely bring a smile to your face! On Friday, Holly Days begins with a lighted electric parade FREE for all to enter (Businesses, Non-profits & Residential). Several kids activities are offered with partnering organizations. Santa sightings & Tree Lightings are sure to be a beautiful sight! Downtown shopping with pop-up vendors and local brick-and-mortar shops on Friday & Saturday. Saturday is also the Hot Chocolate Hustle 5k with proceeds going towards the AMS High School Scholarship fund. Ask about additional sponsorship opportunities!

ADDITIONAL EVENTS OFFERED:

- Main Street Farmers Market in Downtown Aledo- Thursdays in months June-September
- Cinema@Central- 3 movies played throughout the year
 - Premier Movie Sponsors available for each movie played
- Downtown Aledo Fall Fest
- The Gathering Table- Event in collaboration with Mercer Foundation for Health
- Early Bird Shopping
- Small Business Saturday

Aledo Main Street Inc

BUSINESS INFORMATION



Aledo, Illinois

This information will be used in Aledo Main Street Inc publications such as our website, business directory, newsletter and social media as a way to get information out about your business and its services.

Business Name :

Date Business Established (mm/year) :

Owner :

Manager :

Business Physical Address (Street, City, State, Zip) :

Business Mailing Address :

Preferred Phone Number :

E-mail Address :

Business Website :

Business Social Media Account(s) :

Description of your business (this is the information we will use to promote your business on our website and business directory). Please include your days/hours, type of products/services provided, etc. If needed, attach an additional page, or include brochures and articles about your business. Logo can be emailed to: lindsey@aledomainstreet.com.

Please include additional e-mail addresses of those wishing to receive AMS updates and Communication :

Name :	E-mail :
Name :	E-mail :
Name :	E-mail :

Signature :

Date :